

# COMPANY PROFILE

MAAS EDUCATION TECHNOLOGY



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# ABOUT US



“ MAAS Education Technology is a leading provider of academic support services, dedicated to empowering students and learners worldwide to achieve their educational goals.

With a team of experienced professionals and a commitment to excellence, we strive to deliver top-notch solutions tailored to meet the unique needs of our clients.

”



MAAS empowers learners globally with transformative academic support

**CEO's message**  
*Do Mai Anh*

## MISSION

MAAS ignite the passion for learning and provide opportunities for individuals to enhance their knowledge and academic capabilities.

## VISION

MAAS is the foremost academic service technology company in Asia, recognized as the go-to brand for both international and domestic students seeking academic support services.

## Responsibility

MAAS is accountable for the services we provide, committed to meeting and exceeding the expectations of our clients, partners, and the academic community.

## Professionalism

MAAS is dedicated to professionalism at every level. Our team is meticulously built to provide dedicated support, and our experts undergo careful screening and regular performance assessments to maintain the highest standards.

## Creativity & Innovation

Embracing creativity and a spirit of innovation, we constantly seek new and improved ways to enhance our services, adapting to the ever-evolving landscape of academic support.

## Credibility

We prioritize building and maintaining trust with our clients and partners, ensuring that our services are reliable, effective, and contribute positively to the academic journey of our users.

# CORE VALUES

## Transparency

MAAS believes in openness and honesty in our interactions by providing transparent information about our services, pricing, and processes.



# MILESTONE

## *Embark on UK Market*

Focusing on UK students, **Mai Anh Assignment** offered high-quality academic support and laying the groundwork for future growth.

**2016 – 2019**

## *Growth and transformation*

Rebranded as MAAS Education Technology, embracing innovation with the Online Test service.



**2015**

## *Global expansion*

MAAS expanded into Australia, Singapore, the US, and beyond, with a 40% customer growth.



**2016 – 2019**



# MILESTONE

## *Global support*

MAAS expands not only in the ASEAN but also in other regions around the world after 8 years in operation.

## *Industry leadership*

MAAS is shaping the future of academic support, collaborating with educators and technology to empower students globally

2023



2022



## *Century of Experts*

MAAS boasts a team of over 100 experts and a near-perfect 98% customer satisfaction rate.



Upcoming year

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# MEET THE TEAM

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**Anh Do**

Founder & CEO



**Long Nguyen**

CFO



**Mai Dinh**

COO



**Diem Vo**

Branding & Performance



**My Nguyen**

Human resources



**Ngoc Nguyen**

Customer relation



**Trinh Nguyen**

Order management



**Kat Nguyen**

Business Development



**My Le**

Event & Communication





## **OUR SERVICES**



## Research Paper Writing Service

Let our experienced team guide you through the process, from topic selection to final submission.



## Dissertation Writing Service

Trust MAAS to provide you with expert guidance and support every step of the way.



## Online Test Service

Our test experts can help you prepare effectively and boost your confidence for success.



## Turnitin Check

Ensure your work is original and authentic with our Turnitin check service, giving you peace of mind before submission.



## Admission Essay Service

Let us help you craft a compelling admission essay that highlights your strengths and aspirations.



# WHY PARTNER WITH US?

Deliver an  
average of

**6 Mil**  
words

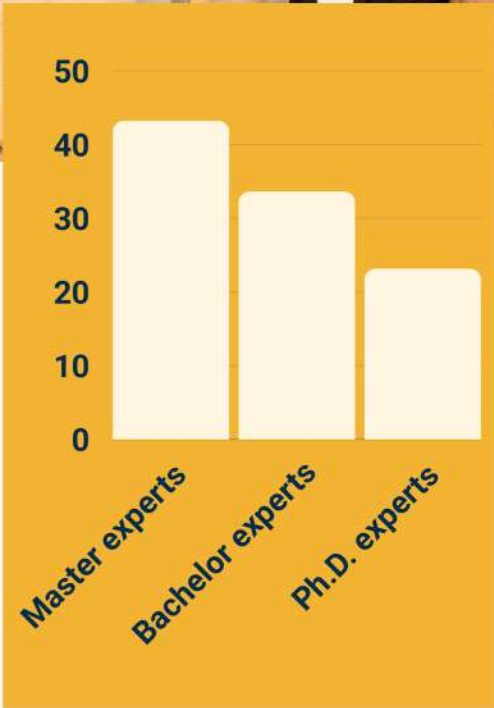
MASTER EXPERTS

**43,22%**



**Top major:** Business, Marketing,  
Law, Finance, Accounting, IT,  
Social Science, Health & Nursing

**9<sup>+</sup>**  
years of  
experience



**98,1%**

Customers satisfied with the service quality rate

**97%**

Achieving score commitment rate

**97,8%**

Customers satisfied with experts quality rate

## Join forces with us

With MAAS as your partner, the possibilities are limitless, and together, we can shape the future of academia for the better.



**Flexibility and Growth Capability**

MAAS implements optimized policies for partners, drawing from extensive experience collaborating with a wider range of academic partners compared to competitive counterparts.



**Reaching New Customer Segments**

Through strategic alliances and cooperative initiatives, partners can unlock new avenues for effectively promoting their products and services.



**Enhancing Brand Reputation**

Partnering formally with MAAS can further augment your brand's prestige and solidify your position as esteemed authorities within the academic community.

“  
Premiere professional and  
dedicated academic  
solutions in Asia

MAAS EDUCATION TECHNOLOGY

**For B2B partnership**

**Ms. Kat Nguyen**

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